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Customer No. 24498

PTO/\$B/31 (09-04)

Approved for use through 03/31/2007, OMB 0651-0031 U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number. Docket Number (Optional) NOTICE OF APPEAL FROM THE EXAMINER TO PU010301 THE BOARD OF PATENT APPEALS AND INTERFERENCES hereby certify that this correspondence is being In re Application of transmitted via facsimile to "Mail Stop AF, Commissioner John Herbert Stevens, et al. for Patents, P.O. Box 1450, Alexandria, VA 22313-1450* [37 CFR 1.8(a)] on March 4, 2009. Filed Application Number 10/020,045 December 13, 2001 For SYSTEM AND METHOD FOR AUTOMATIC SWITCHING TO Signature INTERACTIVE APPLICATION DURING TELEVISION Typed or printed PROGRAM BREAKS Jill S. Garretson name Art Unit Examiner 2623 Annan Q. Shang Applicant hereby appeals to the Board of Patent Appeals and Interferences from the decision of the examiner. The fee for this Notice of Appeal is (37 CFR 41.20(b)(1)) \$ 540.00 ☐ Applicant claims small entity status. See 37 CFR 1.27. Therefore, the fee shown above is reduced by haif, and the resulting fee is: A check in the amount of the fee is enclosed. Payment by credit card. Form PTO-2038 is attached. ☐ The Director has already been authorized to charge fees in this application to a Deposit Account. I have enclosed a duplicate copy of this sheet. Management The Director is hereby authorized to charge any fees which may be required, or credit any overpayment to Deposit Account No. 07-0832. I have enclosed a duplicate copy of this sheet. ☐ A petition for an extension of time under 37 CFR 1.136(a) (PTO/SB/22) is enclosed. WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038. I am the applicant/inventor. Signature assignee of record of the entire interest. Joel M. Fogelson See 37 CFR 3.71. Statement under 37 CFR 3.73(b) is enclosed. Typed or printed name (Form PTO/SB/96) attorney or agent of record. (609) 734-6809 Registration number 43,613 Telephone number · attorney or agent acting under 37 CFR 1.34. Registration number if acting under 37 CFR 1,34. March 4, 2009 NOTE: Signatures of all the inventore or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below*. *Total of 2 forms are submitted.

This collection of Information is required by 37 CFR 41.31. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to procees) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11, 1.14 and 41.6. This collection is estimated to take 12 minutes to complete, including gathering, proparing, and submitting the completed application form to the USPTO. Time will very depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450, DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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NOTICE OF APPEAL FROM THE EXAMINER TO THE BOARD OF PATENT APPEALS AND INTERFERENCES			Docket Number (Optional) PU010301			
I hereby certify that this correspondence is being	In re Application of					
transmitted via facsimile to "Mail Stop AF, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450" [37 CFR 1.8(a)] on March 4, 2009.	John Herbert Stevens, et al.					
	Application Number			Filed		
Signature Oal A. Statistics	10/020.045			December 13, 2	2001	
	For SYSTEM AND METHOD FOR AUTOMATIC SWITCHING TO					
Typed or printed name Jill S. Garretson		INTERACTIVE APPLICATION DURING TELEVISION PROGRAM BREAKS				
name Jill S. Garretson	Art Unit	Art Unit Examiner				
	2623	2623 Annan Q. Shang			:	
Applicant hereby appeals to the Board of Patent Appeals and Interferences from the decision of the examiner.						
The fee for this Notice of Appeal is (37 CFR 41.20(b)(1))					2 - 2 - 2 - 2 - 2	
\$ <u>640.00</u>						
Applicant claims small entity status. See 37 CFR 1.27. Therefore, the fee shown above is reduced by half, and the resulting fee is:					\$	
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WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.						
I am the		,	11 F	~		
applicant/inventor.			1	Signature		
assignee of record of the entire interest.	assignee of record of the entire interest.			Joel M. Fogelson		
See 37 CFR 3.71. Statement under 37 CFR 3.73(b) Is enclosed.			Typed or printed name			
(Form PTO/SB/96)					:	
☑ attorney or agent of record.			(609) 734-6809			
Registration number 43,613			Telephone number			
☐ attorney or agent acting under 37 CFR 1,34.					:	
Registration number if acting under 37 CFR 1.34.			March 4, 2009			
				Date	:	
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